

**IN THE SPECIFICATION:**

Please make the following amendments to the Specification on page 9 paragraph [0031]:

In an embodiment of the invention, the functionality of delivery management server 125 is embodied in a viewer web server interface to a transcoding engine. The transcoding engine, in general, receives content from a content provider and formats (“transcodes”) the content in a manner that makes it usable by user 110. The viewer web server interface is a network interface between the transcoding engine and the user 110, that allows content to be requested by user 110. The viewer web server interface receives and processes a content request from the user 110, thereby initiating the transcoding and delivery of the requested content to the user 110. The viewer web server interface sends a reply to user 110’s request, redirecting the user 110 to an appropriate streaming server from which to receive the requested media content. Formatted (“transcoded”) content is then streamed to the user 110 by a streaming server and/or proxy server (also a part of the transcoding engine). Such a transcoding engine is described in greater detail in U.S. Patent Application Ser. No. ~~09/742,294~~, “~~Distributed On-Demand Media Transcoding System and Method~~,” filed on ~~Dec. 22, 2000~~ No. 6,407,680, and incorporated by reference herein in its entirety. Alternatively, the delivery management server 125 and the viewer web server interface can be implemented as separate servers.